

The BirdLife Top End branch is a central forum for community activities centered around the conservation of birds and their habitats in the 'Top End' region of the Northern Territory. The BirdLife Top End branch aligns with the core values of BirdLife Australia to make a real and positive difference for Australia's birds in the Northern Territory.



## The 'Top End'

We cover over 42,000 km2 of the continental landmass, based on the ~600 mm rainfall gradient and covering the entire breadth of the Northern Territory (QLD border to WA border), and the Barkly Region to the northern tip of the continent, as well as the Tiwi Islands, Groote Eylandt, and all other offshore islands.

## What we do

Some of our activities include: conducting research and monitoring programs, running capacity-building initiatives, advocating for birds or their habitats under threat, sharing knowledge and raising awareness among community members through community events, and forming collaborative partnerships with groups and Indigenous owners that manage the land on which birds belong. We are very focused on conservation science activities, monitoring shorebirds in Darwin Harbour through monthly counts is a key activity for our volunteers.

## **Communications Officer**

BirdLife Australia Members with a strong interest in the future of the organisation can become involved by serving as Communications Officer on the BirdLife Top End Committee.

Network groups like BirdLife Top End work closely with the national organisation to achieve long-term systemic change. The communications officer role is important to keep our supporter base up to date with our work, and raise awareness about our birds and their habitats.

## The Communications Officer will;

- Have the ability to write content (stories for newsletters, posts, media releases) for distribution to our audience.
- Feel confident using Facebook to create posts and events to distribute information about BirdLife activities, events and interesting stories.
- Engage with local media on stories as required.
- Collate material for quarterly newsletter.
- Be comfortable to use or willing to learn to use a mailing service i.e. campaign monitor to send emails to supporter base.
- Maintain archive of bird photos for use by BirdLife Top End in communications materials.

Please contact Brittany at <u>topend@birdlife.org.au</u> if you would like more information, or to apply for the role. If you would like to apply for the role, please include a short paragraph about yourself and your background in relation to the role.