

## **Key Board Skills Identified by the Board for BirdLife Australia**

### **Outcomes Required**

- Improved conservation outcomes for native birds
- Greater public appreciation and understanding of native birds and their threats
- BirdLife Australia as a strong nature organisation speaking for Australia's birds

### **Necessary Skills**

- Experience and knowledge in bird conservation
- Experience and understanding of the conservation sector in Australia and how it interacts with government and the community
- Strategic thinking
- Finance and accounting
- Law
- Media (digital and traditional), marketing and communications
- Fundraising and philanthropic networks
- Public profile/ambassadors
- Risk management
- Change management

### **Other Useful Skills**

- Understanding of government processes and broad public policy directions
- Commercial experience
- Senior management experience
- Achieving organisational change
- Human Resources
- Information Technology
- Policy development
- Stakeholder management
- Compliance
- Other Board experience
- Experience and/or understanding of Australia's charity sector