

**A gift for
Australia's
birds**

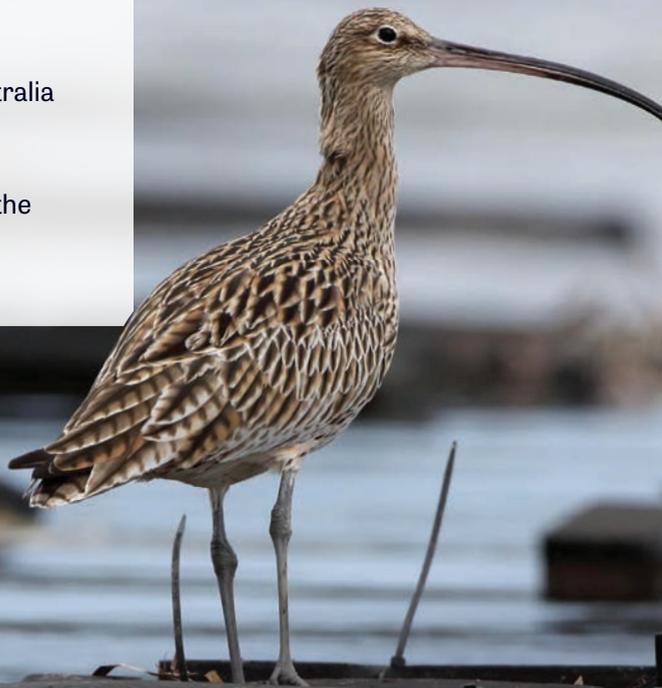


“The one who plants trees, knowing that he will never sit in their shade, has at least started to understand the meaning of life.”

- Rabindranath Tagore

Our mission is guided by science and strong, ambitious targets. We aim to improve the status and stop the extinction of threatened birds by 2032 and halt overall bird declines by 2050. Our native birds are facing growing threats like climate change, fire, habitat loss and predation by introduced species – which is why we're stepping up our conservation efforts across Australia. Your support, in whatever form it takes, means a lot to us.

A gift in your will is the most generous gift of all. It's a gift that doesn't cost you today but pays dividends tomorrow. When you leave a ***bequest*** to BirdLife Australia – no matter the size of the gift – you are providing a future for Australia's birds and restoring the places they live.



The care and thought you take to include BirdLife Australia in your will is so appreciated. To ensure your kind gift is put to use protecting threatened species and their habitats, please use our suggested will wording.

"I make this *bequest*, free of all deductions, to BirdLife Australia Level 2 Main Building, 54 Wellington St, Collingwood VIC 3066. ABN 75 149 124 774.

I direct that my *bequest* be applied for the general purposes of BirdLife Australia and I direct that the receipt of the Treasurer or other proper officer of BirdLife Australia shall be a sufficient discharge to my trustees.

I nominate BirdLife Australia to receive: (choose one)

- My ENTIRE estate to be used as best benefits the vital work of the organisation.
- The RESIDUE of my estate after all taxes and duties are paid.
- _____% of my entire estate.
- A pecuniary gift (lump sum) of \$_____.

Cover Photo: Swift Parrot by Rob Blakers. 2023 Australian Bird of the Year and one of only two migratory parrots in the world. It is also at extremely high risk of extinction in the wild.

Photo: Eastern Curlew by Dan Weller. The largest migratory shorebird in the world and one of the most threatened. Over the past 30 years, the Eastern Curlew's population has declined by over 80%. Twice a year, these shorebirds undertake a long, arduous journey covering over 12,000kms from their breeding grounds in Russia and north-eastern China to the east coast of Australia. When they finally land on our shores – exhausted and hungry – they seek undisturbed wetlands to feed and roost before returning to the breeding grounds to start the cycle again. BirdLife Australia is advocating for strong nature laws to protect the habitat of this Critically Endangered species.

Australia's leading bird conservation charity.

BirdLife Australia has been working for over 120 years to protect and restore native birds and their habitat. Along the way we've also become Australia's most respected authority on bird data, research and conservation action. From the Royal Australasian Ornithologists' Union (RAOU established in 1901), then Birds Australia (renamed in 1996), to finally BirdLife Australia.

All the while supported by our invaluable volunteers, donors, members and bequestors.

With one in six Australian birds now threatened with extinction, there is still much to do. BirdLife Australia works closely with local communities, not-for-profit partners, businesses and the government to protect threatened species and restore habitat. **Our Bird Conservation Strategy** aims to put birds and nature back on a path to recovery.

Left: The Mukarrhippi Grasswren is considered to be Australia's most endangered bird, with less than 20 of these tiny Mallee Birds left in the wild. **Photo** by Darcy Whittaker.



A national movement of supporters.

We've come a long way over the past century. We've had some quick wins, some achievements that have taken a decade and others that were a lifetime in the making. Together, with our dedicated community of bird lovers **we have**:

- Successfully advocated for the protection of species such as the Short-tailed Shearwaters (muttonbirds).
- Implemented emergency interventions such as saving birdlife on Kangaroo Island following the devastating 2019 bushfires.
- Advocated with our partners to save Toondah Harbour from development. This globally important wetland is a haven for migratory birds such as the Critically Endangered Eastern Curlew.
- Worked with private landowners to restore critical habitat for threatened species.
- Released captive-bred Regent Honeyeaters into the wild to boost breeding of this Critically Endangered species.
- Collaborated with experts to conduct and publish peer-reviewed science.
- Engaged citizen scientists to develop 'Birddata', Australia's largest and longest running database for birds, with more than 23 million records (and counting). Birddata is a vital tool for the annual **Aussie Bird Count** and also informs our action plans to save birds.



Your legacy is their future



Just like **bequests**, what BirdLife Australia does today will leave the world a better place for future generations. We need to keep moving forward and your **bequest** can help us do just that.

By advising us you have included BirdLife Australia **in your will**, you automatically join our **Bequest Legacy Circle**. This includes invitations to formal and informal gatherings to engage with fellow nature-lovers and BirdLife Australia experts.

To contact our Bequest Manager - see details on back page.



As a bird lover, you understand there will always be more to do.

Australia's extinction crisis alarms us all. Birds are our best 'early warning' system for threats to nature. Throughout our rich history BirdLife Australia has held the line for Critically Endangered birds such as the Regent Honeyeater and the Eastern Curlew. We know our evidence-based work can reverse declines in our threatened species and restore their unique habitats.

Remembering BirdLife Australia *in your will* is the most powerful gift you can ever give to Australia's birds. A *bequest* is your lasting legacy and provides precious resources to not only save threatened birds, but also drive transformational change.

We are so grateful that you are on this journey with us.



Kate

Kate Millar, CEO.

Since 2008, BirdLife and our partners have released more than 400 zoo-bred Regent Honeyeaters into the wild. With just a few hundred of these Critically Endangered birds left, captive breeding and releases could mean the difference between extinction and survival of this species.

Photo: Regent Honeyeater by Mick Roderick.



**For a conversation and more information,
contact our Bequest Manager, Lee Christian.**

Ph: 1300 730 075

Email: Bequests@birdlife.org.au

www.birdlife.org.au

Photo: Swift Parrot by Michael Todd.

Swift Parrots feeding off flowering eucalypt. Continued destruction of their habitat over the past 40 years means their numbers are in rapid decline, with experts predicting fewer than 100 will be left by 2031. BirdLife Australia is working hard to strengthen nature laws to protect this critically threatened species.

The contents of this brochure should not be construed as legal advice and we recommend you contact a legal advisor for your estate planning needs.